

CALL: MAKE YOURSELF AN EXPERT HUB

Ein Trainingsprogramm des:
WISSENSTRANSFERZENTRUM OST
AKADEMIE DER BILDENDEN KÜNSTE WIEN

In Kooperation mit:
NXT – Making a Living from the Arts
ELIA – The European League of Institutes of the Arts

Dauer / Ort des Programms:
1. April–30. Juni 2017 Wien

Einreichungen bis 6. März 2017
An: wissenstransfer@akbild.ac.at

TOPIC: GOING INTERNATIONAL*

*All lectures, coaching and training sessions will be taught in English language.

“Are you an emerging artist and do you want to give a boost to your artistic career? Would you like to outline your plan how to GO INTERNATIONAL? Would you like to learn how to collaborate internationally and develop your skills to foster your artistic career? The Make Yourself an Expert HUB might be just the thing for you.”

The call is addressing all **students (close to completion)** and **alumni** from all Viennese universities with an artistic background. For the MAKE YOURSELF AN EXPERT HUB training programme, **taking place from April to June 2017 in Vienna**, we are looking for at least 5 people having the opportunity to learn, experience and practice their skills to successfully GO INTERNATIONAL. Together with 5 EUROPEAN ARTISTS who have been selected for the NXT RESIDENCY programme from April till June in Vienna, the selected local artists will have the unique chance to kick-start their international careers and use the skills they acquired to establish successful careers in the art world abroad. We are looking for artists who have developed already a **consistent body of work** and want to take their careers to the next level through a hands-on programme that aims to broaden their skills in networking, self-marketing, negotiation, pricing, international distribution and planning of their artistic careers. As part of the MAKE YOURSELF AN EXPERT HUB the exchange with the selected artists from the NXT RESIDENCY will ensure to broaden the perspective of all participants related to the topic GOING INTERNATIONAL.

MAKE YOURSELF AN EXPERT HUB is a programme of the Academy of Fine Arts Vienna and the Centre For Knowledge Transfer East, a trans-disciplinary and inter-university project that aims to strengthen the entrepreneurial skills of artists. In 2017 the theme of the MAKE YOURSELF AN EXPERT HUB will be GO INTERNATIONAL. The GO INTERNATIONAL programme consists of 3 intensive courses (2 days each / mainly Friday & Saturday), accompanied with handover tasks between coaching blocks and trainers. Professional trainers and coaches will work in group- and individual-trainings with the artists to improve their readiness for internationalisation.

Based on transferable skills and tools, the artists will be trained in:

- Developing visions, plans and targets for internationalisation;
- Presentation techniques and tools aimed to different audiences, cultures and markets;
- Networking and communication skills;
- Developing an individualised model of costs and income

Attendance of all training blocks and coaching sessions is a mandatory requirement.

SELECTION PROCEDURE

- Application DEADLINE: 6th March 2017
- A Selection Committee from the Centre for Knowledge Transfer will interview shortlisted applicants
- At least 5 artists will be selected and announced by March 2017

WHO CAN APPLY

The applicant:

- Is an upcoming artist with a few years of professional experience;
- Is a student (close to completion) or alumni from a Viennese university with an artistic background;
- Has developed a consistent artistic body of work in any artistic discipline;
- Has a strong interest in developing his/her cultural entrepreneurial skills;
- Is strongly interested in developing an international career;

HOW TO APPLY

Applicants must send the following information by the 6th March 2017:

- To wissenstransfer@akbild.ac.at
- Filled Application Form: <http://bit.ly/2j7oj0q>
- Documentation of work (PDF, including LINKS to online resource, max. 10 works, max. 20 MB);
- Short CV (personal data, skills and languages, list of exhibitions and publications / catalogues);
- Motivation letter in ENGLISH LANGUAGE (300 words max., outlining clear qualifications, aims and goals for internationalization).

For questions concerning the application please feel free to get in touch with [Gisa Fellerer](#).

CONTACT

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PROJECT LEAD

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